



# Chess Journalists of America

## 2010 Chess Journalism Awards

### General Information

#### • Directions

Please read the following directions before submitting an entry or multiple entries for consideration. You may submit an entry for one or more categories. In addition, you may also submit several entries for various categories. Each entry must be entered accompanied with its own cover sheet (provided on Page 4) There is small fee which must accompany each entry or the entry will not be reviewed for consideration. Any questions on the CJA Awards should be directed to the CJA Awards Committee Chairman and Chief Judge Ramon Antonio Hernandez at rahernan@optonline.net

#### • Eligibility

All entries must be for work published between June 1, 2009 and May 31, 2010. CJA's Annual Chess Journalism Awards are open to any individual currently a CJA Regular Member, a CJA Life Member or those eligible to become a CJA Regular Member. You may submit entries to multiple categories.

#### • Fees

All entries require an entry fee of \$15 for the first entry (includes 1 year of membership in the CJA) and \$8 for each additional entry. Life members receive the first entry free, \$8 for each additional entry submitted.

#### • Submitting an Entry

**Each entry must contain the following:**

- A check or money order (no cash) in the total amount of your entry payable to Chess Journalists of America
- One cover sheet per each entry you are submitting. A copy of the

cover sheet is enclosed within this file. In addition, the cover sheet is available to download at our CJA website: <http://chessjournalism.org>

· **Print entries:** All entries which did not run in *Chess Life* or *Chess Life for Kids* must be submitted off a tear sheet and therefore must be [a hard copy] cut straight down the middle of the publication's page. In addition, the same holds true for cartoons or photos. If the entry did run in *Chess Life* or *Chess Life for Kids* please mail a photocopy or a pdf of the entry as published in either respective publication. Entries which ran in CL and CL4K please indicate publication month which it ran in and which of the two it ran in.

**NOTE:** Entries for the Best State Magazine/Newsletter award category must send four copies of four original sets of one year's worth of issues.

· **Online entries:** Entries which appear on the internet must provide the URL which contains the entry. The writer's name must be attributed to the name of the individual on the award's cover sheet.

Mail all of the above (check, money order, awards cover sheet and tear sheets or copies of magazines where applicable) to the CJA Awards Committee Chairman and Chief Judge Ramon Antonio Hernandez at:

Ramon A. Hernandez  
1996 Anthony Avenue  
Apartment #2B  
Bronx, NY 10457-3911

#### • Deadline

All entries must be received on or by Wednesday June 2, 2010.

#### • Post-submission

All entries received become property of CJA and can not be returned. In addition any fees (either for awards entry and/or membership) are non-refundable. Any item submitted can be used by CJA for any use in our newsletter *The Chess Journalist* or online within our website <http://chessjournalism.org>

Your entry will be promptly posted as having been received online on our website. In addition, you will receive an e-mail by the awards committee chairman notifying you he has received your entry.

You will be notified late July 2010 whether or not you won by the awards committee chairman. The results will also be presented in the CJA Awards Committee final report to the CJA delivered by or at the annual CJA meeting. A list of the winners will be mentioned in our CJA newsletter and a summary of the results provided on our website.

Journalist of the Year award contestants will be notified after August 8, 2010 on whether or not they won as this award though overseen by the awards committee chairman is the only award not selected by judges and is selected by the entire CJA regular members at our annual meeting held concurrently with and at the USCF's U.S. Open.

~Ramon Antonio Hernandez

CJA Awards Committee Chairman and Chief Judge



# Chess Journalists of America

## 2010 Chess Journalism Awards

### Entry Categories

*The following categories are open only to print journalist and print publications.*

#### **THE TOP FOUR:**

##### **Chess Journalist of the Year**

Awarded to the individual who has contributed the most to chess journalism within the past year. Only work from the past year will be considered. CJA members vote by mail ballot to select the winner; please provide resume of work (i.e. articles) for the CJA website.

##### **Best Story of the Year**

Recognizes initiative and original news reporting of a situation, problem or issue affecting chess within the past year. Judges will look for entries which show leadership, quality writing, sensitivity and fairness. Please send a tear sheet of the page(s) containing the article, websites are ineligible for this award and it is open to individuals who are and aren't members of the mainstream media.

##### **Best Chess Column**

Awarded to the columnist for best spotlighting a story which focuses on in depth news, explains recent events or revolves around a features (human-interest) story as they each relate to chess. Please send three columns, four tear sheets of each column.

##### **Best State Magazine/Newsletter**

Awarded to the best USCF state chapter and their editor-in-chief for overall excellence in news articles, features stories, features section (cartoons); graphics, photography, layout and ability to reach their state members through this medium. Please send four

copies of four original sets of one year's worth of issues. States with two publications must submit and thereby enter them separately. The entry must be the official state publication of their respective USCF state chapter/affiliate.

#### **NEWS:**

##### **Best Tournament Report Article**

Presented to the writer who best covers and conveys a story of a tournament occurring within the past year.

#### **EDITORIAL:**

##### **Best Editorial**

Editorials, signed or unsigned, written by one individual, that speak for the magazine/newsletter or their organization and takes a clear stand on a chess issue.

#### **LAYOUT:**

##### **Best Chess Magazine/Newsletter Layout**

Honors visual excellence in designing spreads within the chess magazine/newsletter and use of each space per page. Send four of the same issues published between June 1, 2009 and May 31, 2010 demonstrating the publication's use of page designing.

#### **ADVERTISEMENT:**

##### **Best Recognition in Chess Advertising**

Honoring an in house advertisement staff, staff ad member or outside ad agency who has submitted an ad either selling a product, house ad or ad campaign all in relation to chess. If the ad was done by an ad agency then please give the ad agency's contact information. This award is limited to print media (mainstream or not)

#### **MAINSTREAM MEDIA:**

##### **Excellence in Chess Writing, Mainstream Media**

Entries ineligible for other categories. Awarded to chess writing in a mainstream publication (defined as a magazine listed in the Readers' Guide to Periodical Literature). Regular chess features ineligible.

##### **Best Regular Newspaper Column**

This award includes syndicated columns and will be awarded to the columnist for who best spotlights a story which focuses on in depth news, explains recent events or revolves around a features (human-interest) story as they each relate to chess.

##### **Best Regular Newspaper Article of Local Interest**

Limited to local, metropolitan or regional columns. This award will be presented to the reporter who best spotlights a story which focuses on in depth news, explains recent events or revolves around a features (human-interest) story as they each relate to chess. It is also open to non-mainstream media publications and their editorial staff.

*The following categories are open to journalist and publications both in print and those found online.*

#### **PHOTOJOURNALISM:**

##### **Best Chess Photojournalism**

A single photograph portraying some aspect of chess. This award aims at recognizing the craft of photographically reporting chess, not just the artistic and technical qualities of photography. Please send a tear sheet of the page containing the photograph which should have the photo credit along side it. If the entry is on the web, please submit the URL containing the entry and acknowledging yourself as the photojournalist who captured the shot near the photo.



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### Entry Categories

#### **FEATURES:**

##### **Best Instructive Lesson**

For written lessons of a game of chess, (should be a lesson, not just an annotated game).

##### **Best Review**

Presented to a writer for the best review of a book, software, etc.

##### **Best Humorous Contribution**

Open to chess jokes, cartoon, satire, irony, parody, etc. Judges will decide on the basis of which entry brought the most laughter in contrast to other items entered within the category.

#### **NEWS or FEATURES:**

##### **Most Notable Achievement in Correspondence Chess**

For journalistic work of any type (article, photojournalism, graphic, editorial, etc.) regarding correspondence chess.

##### **Best Historical Article**

For articles describing an aspect of chess history, especially those tying chess history to social or cultural events from the past.

##### **Best Interview**

Not limited to a question and answer session, this award will be judged on the reporter's/writer's ability to show skill in eliciting instructive, emotional and revealing responses.

##### **Best Chess Art**

Send a magazine/newsletter cover, internet display, etc. If the entry is posted on the web you must be the designer of the artwork and owner of the website or affiliated with the organization who owns the URL.

##### **Best Analysis**

For openings, middlegames, endgames, games or groups of games analyzed deeply. Please send a tear sheet of the page(s) or URL containing the pgn pictures and analysis.

*The following categories are open only to online journalist and their websites.*

#### **NEW MEDIA:**

##### **Best [USCF] State Chapter Website**

Awarded to the top website which must be produced and maintained primarily by a member of that United State Chess Federation's (USCF) state affiliate. Awards will be based on design, ease of navigation, writing and editing, graphics and interactivity.

##### **Best General Chess Website**

Awarded to the top website which focuses on chess (either by offering instructional tips, serves as reference, etc) Awards will be based on design, purpose, ease of navigation, writing and editing, graphics and interactivity.

##### **Best Streamed Video of Chess News**

Awarded to the best streaming video news and news video clips streamed on the internet on a website owned by oneself or that allows one to upload a video for which can be streamed by the public. The content must be newsworthy in chess and uploaded within the past year.

##### **Best Chess Blog**

Open to online chess blogs. Send URLs of three best blog entries off the same top-level domain. Blogs will be judged on visual appeal, content and ability to draw constructive comments from readers.

To encourage chess journalists, writers, editors, and publishers to exchange information and ideas for their mutual benefit;  
to promote the highest standards of ethics in chess journalism;  
to represent United States chess journalists in appropriate national and international bodies;  
to influence policies affecting the promotion of chess;  
for each and all of the purposes



**2009 CJA Chess Journalist of the Year and GM Alexandra Kosteniuk**  
*President, Chess Journalists of America*



**Ramon Antonio Hernandez**  
*Chairman and Chief Judge, CJA's Award Committee*





# Chess Journalists of America

## 2010 Chess Journalism Awards

### Entry Cover Sheet

**PLEASE PRINT CLEARLY AND LEGIBLY**

One cover sheet per each entry you are submitting

Your Name:

Your E-mail address:

Your mailing address:

Category:

Headline of entry:

Name of publication the entry appeared in:

If entry is found in *Chess Life* or *Chess for Kids*, which month/year?

If the entry is found online, what is the URL where the entry can be found at:

I have enclosed a check or money order payable to Chess Journalists of America in the amount of:

Sponsoring CJA Member (*Optional*):

Are you a Life Member exercising your right to one free entry?

Yes:

No:

**This area for Awards Committee only:**

Entry and cover sheet received on:

Total Payment received:

Payment in check:

Money Order:

Number of entries member/publication submitted:

Mailed to subcommittee judges on:

Miscellaneous Notes:

**CHECKLIST**

Per each entry I'm submitting I've mailed:

- a check or money order payable to Chess Journalists of America
- an awards entry cover sheet
- tear sheets of the entry itself (if not published in *Chess Life* or *Chess for Kids*)
- or copies of magazines where applicable

... to the CJA Awards Committee Chairman and Chief Judge Ramon Antonio Hernandez at:

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