

WOMEN'S WORLD CHESS CHAMPION
Alexandra Kosteniuk



Is the World's One & Only

CHESS  **QUEEN** [®]

Presentation Brochure
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BIOGRAPHY



Alexandra Kosteniuk was born in 1984 in the Russian city of Perm, and soon started to collect trophies and titles. The photo to the left (with younger sister Oxana) was taken right after Alexandra won the World Championship Girls U-12 with 10 points out of 11 games.

On the photo below Alexandra is holding the medal to the supreme title of Women's World Chess Champion, after she defeated the Chinese Hou Yifan in the finals of the WCC in Nalchik, Russia.

Titles and Achievements:

- European Champion U-10 (1994)
- 3-times World Champion U-12/U-14 (1996-98)
- Vice-Champion of the World (2001)
- European Champion (2004)
- Russian Champion (2005)
- 4-times Olympiad Medal winner (98, 02, 04, 06)
- Current Women's World Champion (since 2008)
- 1st Gold Medal of the Mind Sport Games (2008)
- Winner of 1st ACP World Rapid Cup (2009)



At the age of 14, Alexandra became the youngest Woman Grandmaster (WGM) in the world. She then broke the gender barrier and gained the highest Grandmaster (men) title in 2004.

Since 2006, Alexandra has held the title of Women's World Champion, Chess960 (Fischer Random Chess).

PRESS

Alexandra is the most popular model for the cover on all chess magazines, from Italy to Indonesia, including India, Greece and Russia.

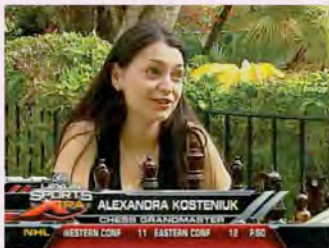
Non-chess magazines also put Alexandra Kosteniuk on their covers.



Alexandra is often invited to TV talk shows and game shows, and is regularly featured in news programs.



The prestigious organization CJA has voted Alexandra to be the "Chess Journalist of the Year 2009".



Alexandra currently serves as President of the CJA. She is also on the FIDE's Presidential Board and co-chairs the Commission for Women's Chess (WOM).

CHAMPION FOR PEACE



Alexandra visits schools and participates in programs to promote chess in the school curriculum. She shows that chess helps children perform better in school.

In 2010, Alexandra became a "Champion for Peace", joining many other famous athletes to promote peace through good-will initiatives all around the world. "Champions for Peace" is an initiative from "Peace and Sport", based in Monaco under the patronage of HSH Prince Albert II.



Alexandra has her own chess school in Moscow for kids 3 year old and up, see www.azbukachess.com. In the U.S., her World Champion Academy comprises both lessons for kids and educational chess materials such as books and DVD's.

ACTIVITIES

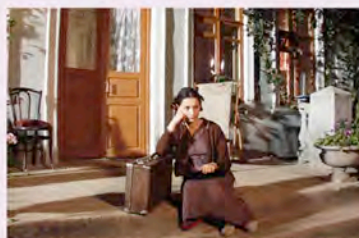


Alexandra participates in product marketing promotions all around the world and attracts large crowds. On the left she's promoting Tarrito Rojo® in Bogotá, Colombia.



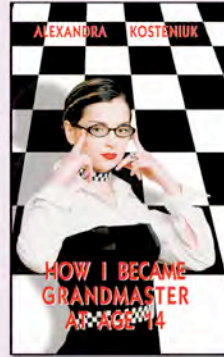
Alexandra promotes chess by traveling around the world, performing simultaneous chess exhibitions.

Alexandra also acted in the full-length movie "Bless the Woman", original title in Russian «Благословите женщину», directed by well-known Stanislav Govorukhin, based on I. Grekova's novel "The Hotel Manager".



ALEXANDRA'S BOOKS

At the age of 17 Alexandra published her first book "How I Became Grandmaster at Age 14", in 3 languages (English, Russian, and Spanish). It's partly biographical and contains the lessons her Dad gave her from the very start of her career. Ideal for parents who want to teach their kids how to play chess.



Alexandra's new bestseller "Diary of a Chess Queen" (2009) chronicles her life from the very dawn of her career, through triumph and disappointment, to the pinnacle of success at the world championship. Part memoir and travelogue, part game collection, drawing from personal diaries kept during her youth, with over 100 photos, Alexandra will keep you interested from start to finish.



You will find all of Alexandra's books and DVD's on www.chessqueen.com. Free autograph with every order.

& CHESS DVD'S

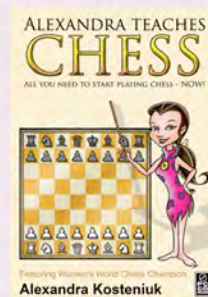


Alexandra has published high quality entertaining and educational chess DVD's, with commented chess games, and using easy-to-follow graphics and video. They are guaranteed to increase your understanding of chess.

Her "Chess Blitz Fever" DVD includes tips and wins against Carlsen, Anand, Aronian, Polgar and many more GM's.



"Alexandra Teaches Chess" is an interactive educational software program for kids of all ages, suitable for absolute beginners, for PC and Mac.



CONTACT



Feedback? Proposals?
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Since 2001, millions of visitors and thousands of registered fans have been able to follow Alexandra's news and progress on www.kosteniuik.com. Alexandra's logo is one of the most recognized brands in the chess world.

Note: Chess Queen, Chess is Cool, Chess Killer Tips, and the name and logo of kosteniuik.com are registered trademarks owned by Alexandra Kosteniuk.

WEB RESOURCES



In April of 2009 Alexandra launched her new women's chess blog, www.chessblog.com. In less than a year, it has proven to be one of the world's leading chess blogs, with mostly original content by Alexandra herself.



Alexandra hosts two award-winning free chess podcasts:
www.chessiscool.com (audio podcast) and
www.chesskillertips.com (video podcast).



Alexandra has been a major contributor to the chess movie sites www.chessmovies.com and www.tubechess.com. She also publishes her content to three popular YouTube Guru channels "ChessQueen", "ChessQueenTV" and "ChessKillerTips".

www.chesspics.com hosts a large database of high-quality photos of Alexandra and leading chess players.

Chess Pics